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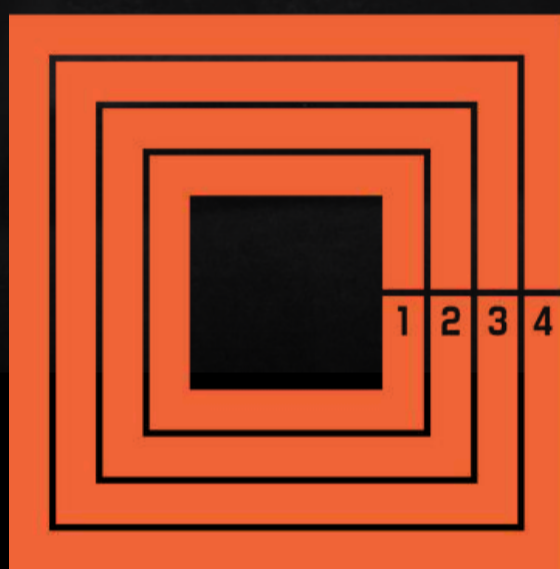
LONDON

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Bloomberg
**SQUARE
 MILE
 RELAY**

FRANKFURT

Digital Race Pack

Thursday 12th September 2024
Walther von Cronberg Platz

One **team**. Ten **runners**. One **mile each**.

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Let's get started!

Download the official race app now.

✦ ✦ **Team Captain Challenges** - get your team prepped the right way for the race!

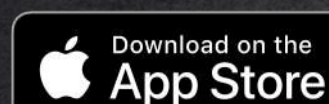
✦ ✦ View your **live race results** on the night

✦ ✦ Get active and give back to worthwhile causes via **The Extra Mile Community programme**

Download and create an account now!



Available on:



RACE DAY SCHEDULE

September 2024

09 10 11 12 13 14
Mon Tue Wed Thu Fri Sat

-
- 5:30 PM Captains arrive to register teams
 - 6:00 PM Team members to have arrived
 - 6:15 PM Welcome & official race briefing
 - 6:45 PM Warm up
 - 6:55 PM First runners in race pens
 - 7:00 PM RACE STARTS!
 - 8:30 PM Race finishes (approx.)
 - 8:45 PM Awards presentation
 - 10:00 PM Village closes & Official After-Party at Jewel am Main begins

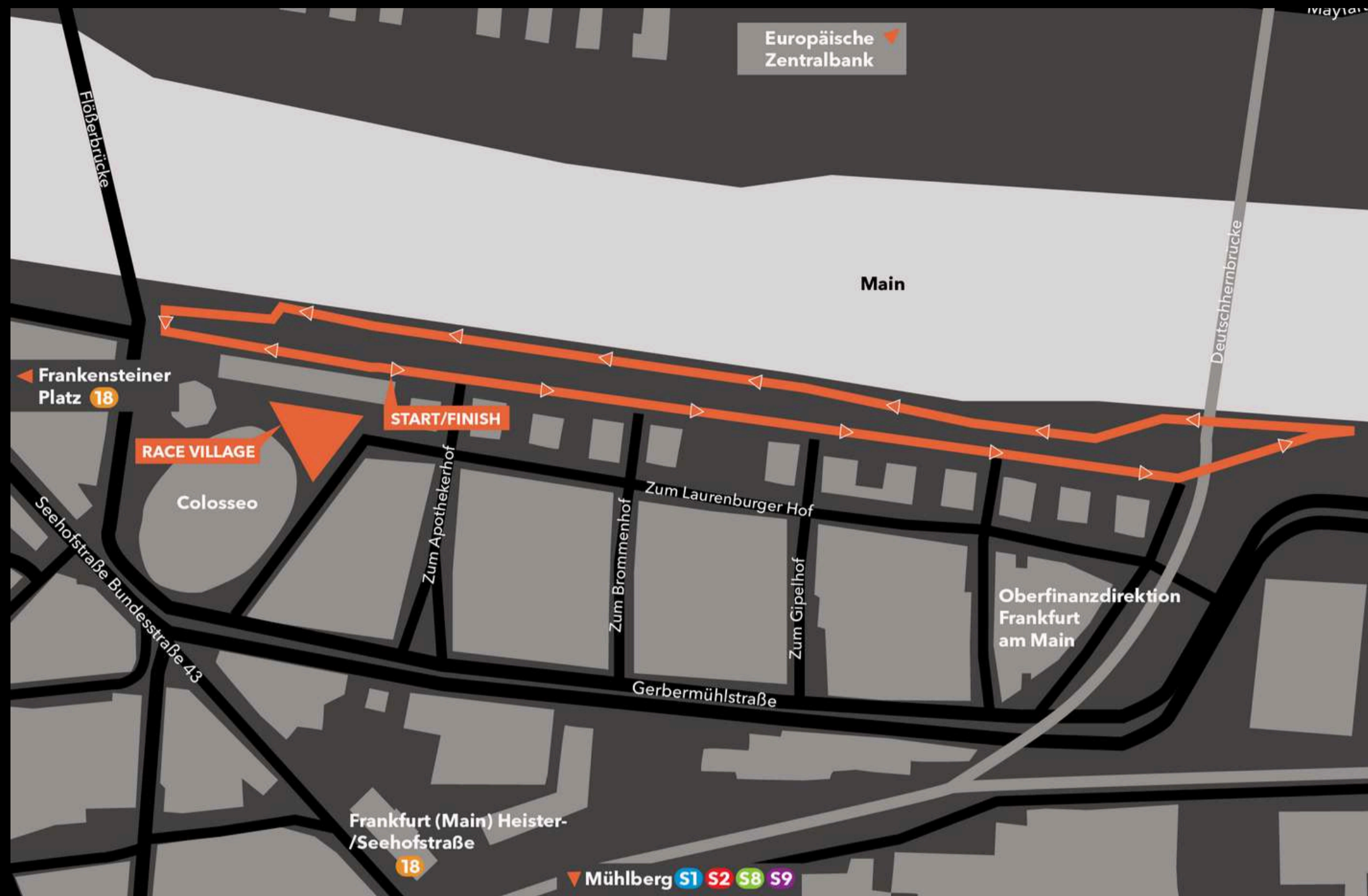
After your race

- Look out for the **results email** on Friday with those all important times and placings, along with details on how you can continue your relay experience with the Bloomberg Square Mile Club app.
- Keep an eye on your emails for instructions on how to access your complimentary **personalised race photos**.
- Next week look out for our **post-race survey**, this is your chance to help us improve the event for next year and be in with a chance to win a prize!

LOCATION & MAPS

Walther von Cronberg Platz, Frankfurt

ROUTE



GETTING TO THE VENUE

A. S-Bahn (Urban Train)

- Nearest Station: Frankfurt (Main) Lokalbahnhof (Urban Train S3, S4, S5, S6, S8)
 - Distance to event: Approximately 10 minutes walk (800 meters).
- Nearest Station: Ostendstraße (Urban Train S1 - S9)
 - Distance to event: Approximately 12 minutes walk (900 meters).

B. U-Bahn (Subway)

- Nearest Station: Südbahnhof (South Station) (Subway U1, U2, U3, U8)
 - Distance to event: 15 minutes walk (1.2 kilometers)

C. Tram

- Nearest Stop: Frankensteiner Platz (Tram 12, 18, 22)
 - Distance to event: About 5 minutes walk (350 meters).

D. Bus

- Nearest Stop: Wasserweg (Bus 45)
 - Directly stops at the event.

E. Cycling

- There are bike racks at or near Walther-von-Cronberg-Platz where you can lock your bike.

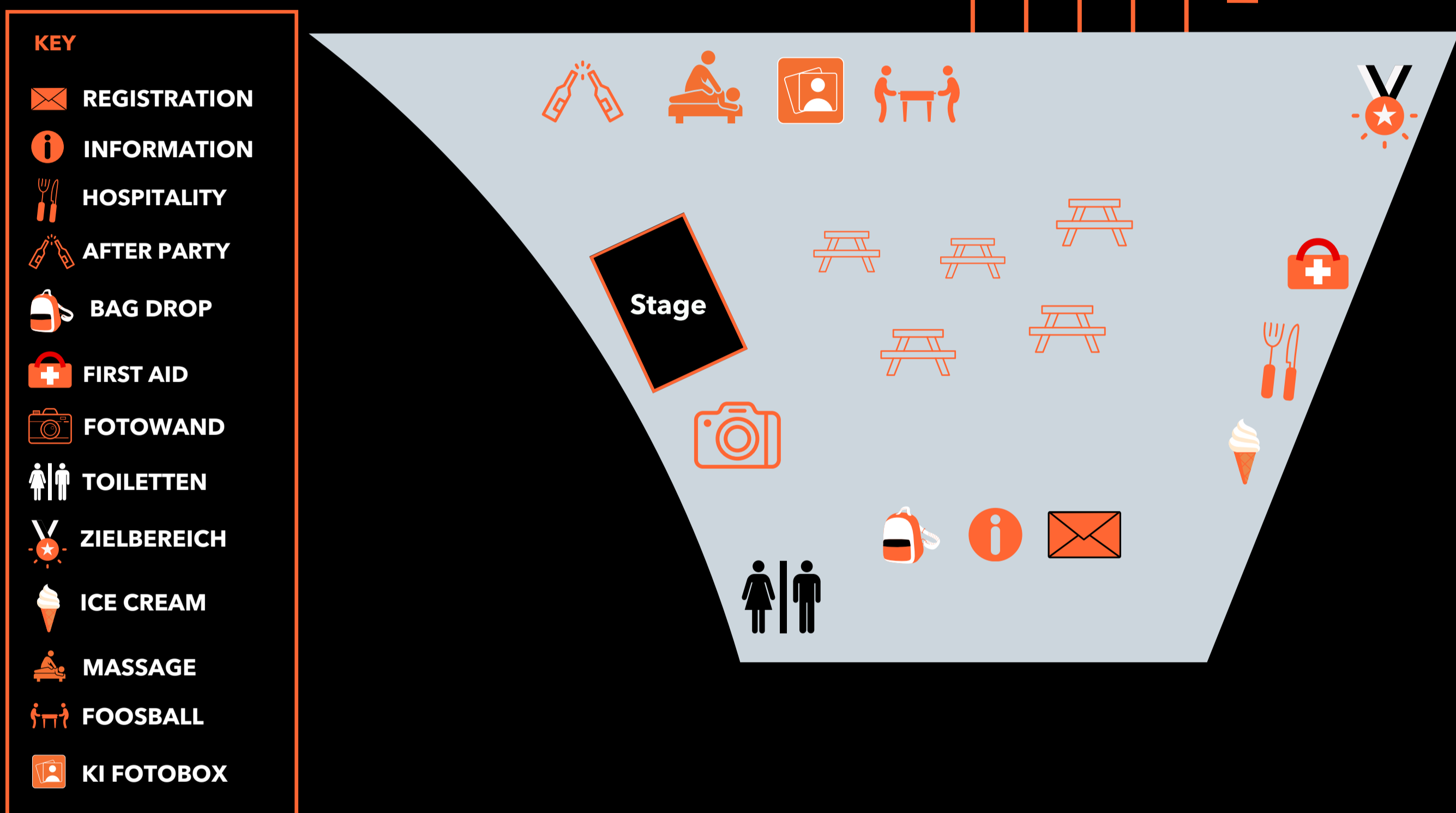
F. Driving

- Nearest parking garage is Park one Tiefgarage Colosseo: direct at the event

RACE VILLAGE & AFTER PARTY

1 2 3 4

VILLAGE MAP



AFTER-PARTY

Juwel am Main

The fun doesn't stop once the awards are over! Head to Juwel am Main from 10:00pm for our Official After-Party - a short walk from the event village, this is a party not to be missed!

Please note: Supporters will be able to buy drinks from Juwel am Main all evening, however runners should collect their free drinks from the hospitality tent.

ESSENTIAL EQUIPMENT

1 2 3 4

What to bring



Trainers

Please wear suitable running shoes with a good grip.



Your running kit

Please arrive ready to race as there are no changing facilities on site, though we do have a complimentary bag drop for you to leave your valuables whilst you race. Your luggage tag is attached to your race bib.



Waterproof / warm clothes

In case of poor weather, please bring appropriate clothing to ensure you stay extra dry or warm before, during and after the race.



Water bottle

Please help us make the race as eco-friendly as possible by bringing along a reusable water bottle. There will be sustainable boxed water handed out after the race to keep everyone hydrated.



Did you know?

We are committed to delivering sustainable races around the world, reducing our waste and taking responsibility for our environmental impact in every city we run. Find out more [HERE](#).

What not to bring



Headphones

Leave your headphones at home - running with headphones is not permitted on our one-mile course because we need you to pay attention to instructions from the race marshals and to be aware of other runners around you, especially in the transition area.

YOUR RACE BIB

Your captain will collect all team race bibs from the registration desk on event day at 5:30pm. This contains your hospitality vouchers and baggage label. Make sure you wear this on a prominent position on your t-shirt so we can tag you in your free personalised race photos.



Baggage label

Attach this label to your bag before handing them into the bag check area. Wearing your race number enables you to collect your bag as required.



Race number

The orange number indicates your team number, while the other colour is your runner start order number. Team captains need to ensure that runners are provided race numbers in the correct order, according to your team profile online, so that your first runner wears xx01 and your final runner wears xx10.

THE EXTRA MILE

Bloomberg SQUARE MILE RELAY FRANKFURT

LIVE-ERGEBNISSE IN DER APP

1301

The Extra Mile Partner: **Laureus** SPORT FOR GOOD GERMANY | AUSTRIA

Titelsponsor: **Bloomberg**

Globaler Bekleidungspartner: **REFLO** SUSTAINABLE APPAREL

HAUPTGERICHT NACHTISCH GETRÄNK GETRÄNK GETRÄNK

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#RunForYourCity

GEPÄCKANHÄNGER

ANDERES ENDE DURCHZIEHEN

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1301



QR code

Scan this code to download the Square Mile Club App and see your team's position and lap times during the race.



Food & drinks vouchers

Once you have completed the relay, all runners can collect their meal and drinks from the Food Service Station within the hospitality tent. Our hospitality staff will cross off each course or drink you have on your bib.

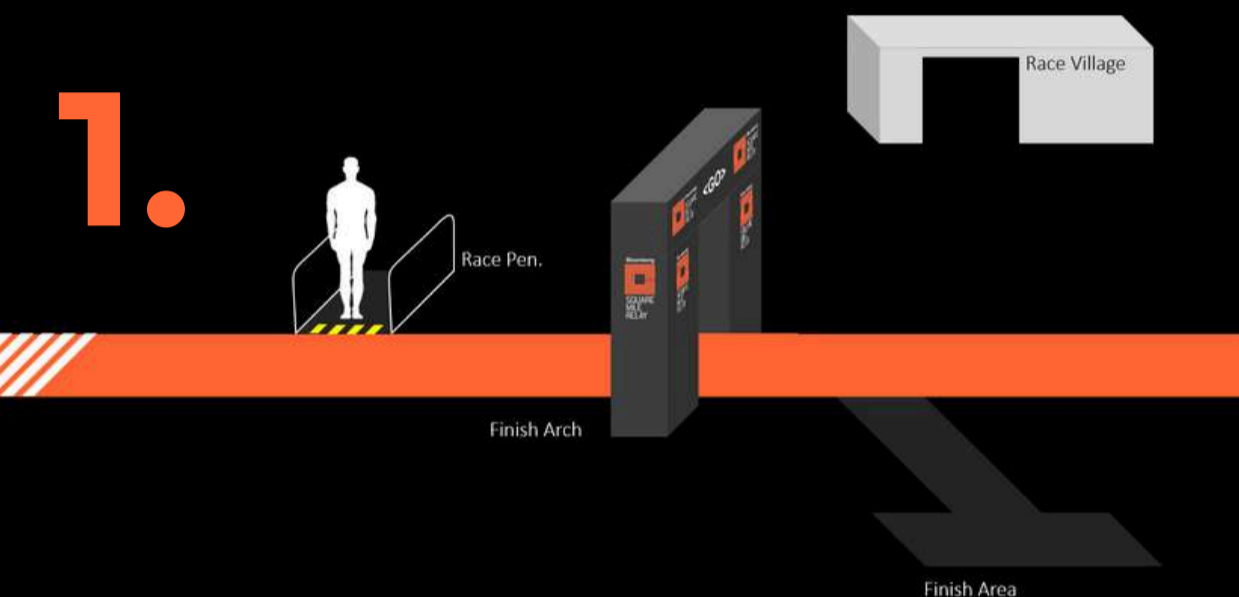
RACE FORMAT & BATON HANDOVER

1 2 3 4

You and your team of **ten runners** will take it in turns to run our unique one-mile (1.6km) route. This is done relay style, and your team baton must be passed to the next runner in the transition area in front of the team pens. Your team must finish all ten laps of the course to complete the race.

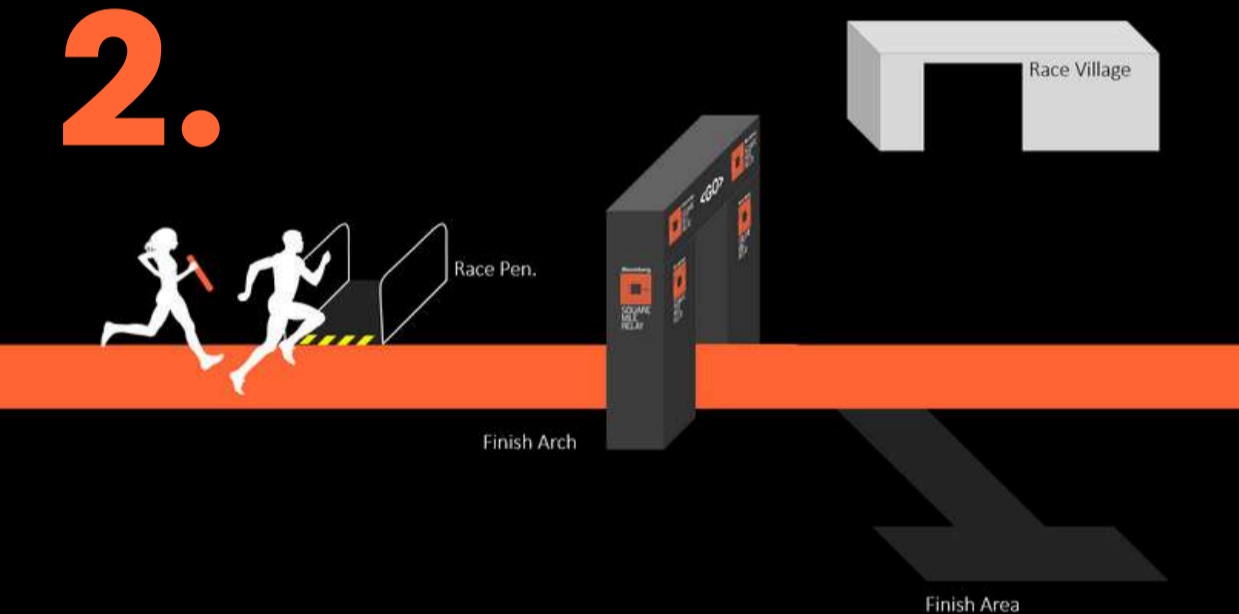
Please note, the timing chip is inside the baton, this is timed when it passes through the start/finish arch. Your final runner must hand the baton back to the event staff at the finish area.

1.



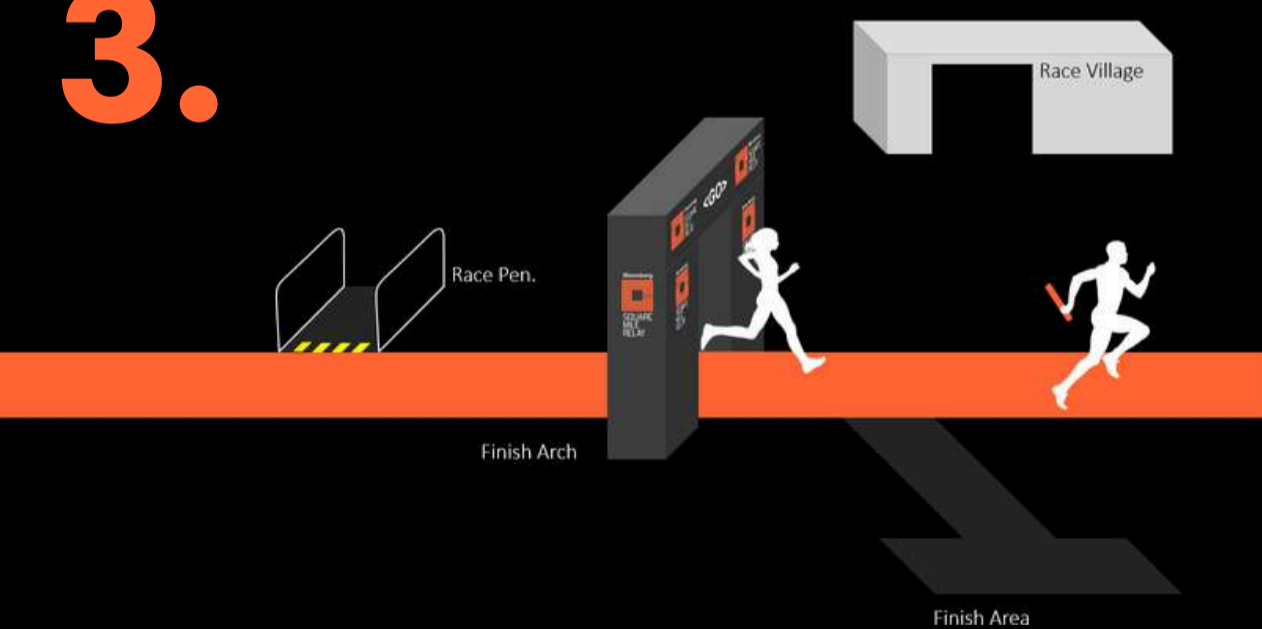
Only the person next to run in your team should be in the race pen.

2.



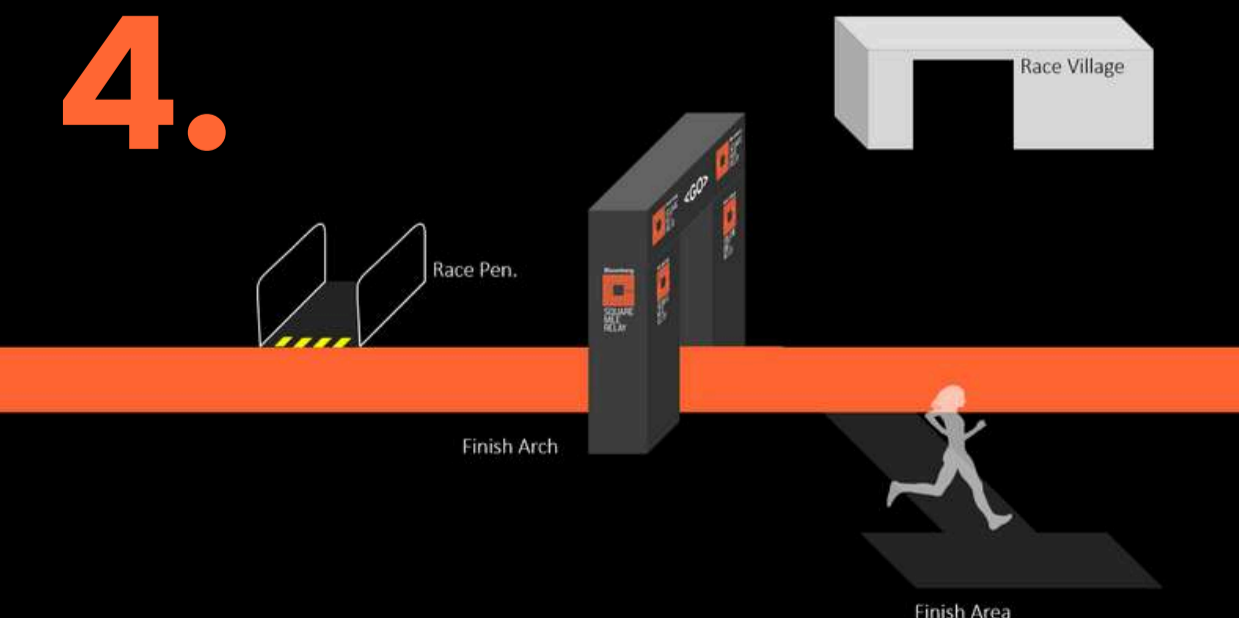
As your team mate approaches the transition area at the end of their lap, step out of the pen and prepare to collect the baton. The baton handover should take place in the area in front of your pen.

3.



Once the baton has been handed over, the runner who is leaving the course needs to keep running through the finish arch.

4.



After passing under the finish arch, the runner who is leaving the course should run into the finish area to the right. Do not stop or go back into the pens.



CHECK OUT THE HANDOVER IN ACTION HERE!

RACE RULES

- 1.** Every team must complete 10 laps of the designated one-mile (1.6km) course.
- 2.** There can only be one participant per team on the course at any given time.
- 3.** Should any participant wish to walk instead of run during their lap, always keep to the side of the course to prevent blocking other participants.
- 4.** Your race baton contains your timing chip. Participants can only pass the baton by hand to their own team members, in the transition area, opposite the race pens - throwing, rolling or kicking the baton is not allowed.
- 5.** After handing the baton to their team member, the participant must immediately move into the Finish Area. The last participant must return their team baton to staff in the finish area.
- 6.** Each participant is required to display their bib number clearly throughout the race on the front of their t-shirt or vest.
- 7.** You must treat every participant, volunteer, spectator, and staff member with respect regardless of race, ethnicity, gender, sexual orientation, age, ability, or any other characteristic. Disrespectful behaviour of any kind will not be tolerated.
- 8.** Always prioritise the safety of yourself and others. Routes can be narrow in places so please ensure you follow the instructions of event staff, be aware of your surroundings, and give each other space wherever possible to prevent accidents and injuries.
- 9.** If there is a reason to believe that a lap time has been achieved by unfair means, that lap may be subject to a time penalty at the Race Organiser's discretion

No appeals are allowed. The Race Organiser's decision is final.

All teams need to ensure they meet our Eligibility Criteria.
Check your eligibility now

THE EXTRA MILE

1 2 3 4

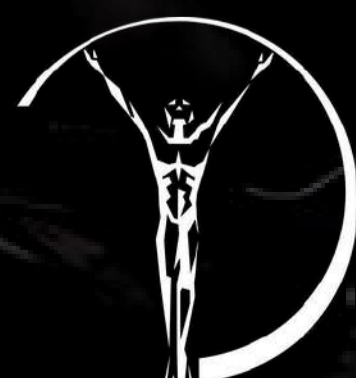
The Extra Mile Partner for this year's race is Laureus Sport for Good and every mile run will contribute towards raising a USD\$30,000 donation by the end of the event.

The Laureus Sport for Good Foundation enables the delivery of high-impact programmes that provide solutions for some of the most pressing issues young people face in Germany and Austria: reducing discrimination in the education system, creating a more inclusive society, and tackling health and mental health issues.

With The Extra Mile donation, the Laureus Sport for Good Foundation will support Futbolito Girls, a programme giving girls the chance to increase their self-esteem and detect and overcome gender barriers in football and society in a safe and supportive environment.

THE EXTRA MILE

Laureus
SPORT FOR GOOD
GERMANY | AUSTRIA



PARTNERS & SUPPLIERS

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Performance Sportswear With a Cause. Sustainability without sacrificing quality. With technical qualities like a built in UV shield, quick-drying fabric, odour control, and more, you'll find it hard to believe the lightweight sportswear you pick up from Reflo is made from recycled plastics.



The Bloomberg Square Mile Relay global series is brought to you by TrybWorld, a purpose-led brand experience agency.

TrybWorld is a full-service, purpose-led brand experience agency for an active world. We create and deliver live and digital experiences that bring people together through a shared purpose, helping brands to amplify their values and stand out from the crowd.

Back in 2007, we delivered the very first Bloomberg Square Mile Relay London. With such great success year on year, the Relay series has expanded globally to 14 cities around the world, bringing thousands of people together through shared active experiences.

In 2022 we launched the Bloomberg Square Mile Club app - a way for Relay participants to stay active and connected all year round through virtual active challenges.

Our mission is to bring unique active events and challenges to the corporate world, that help to positively impact communities - and the planet - in the process.

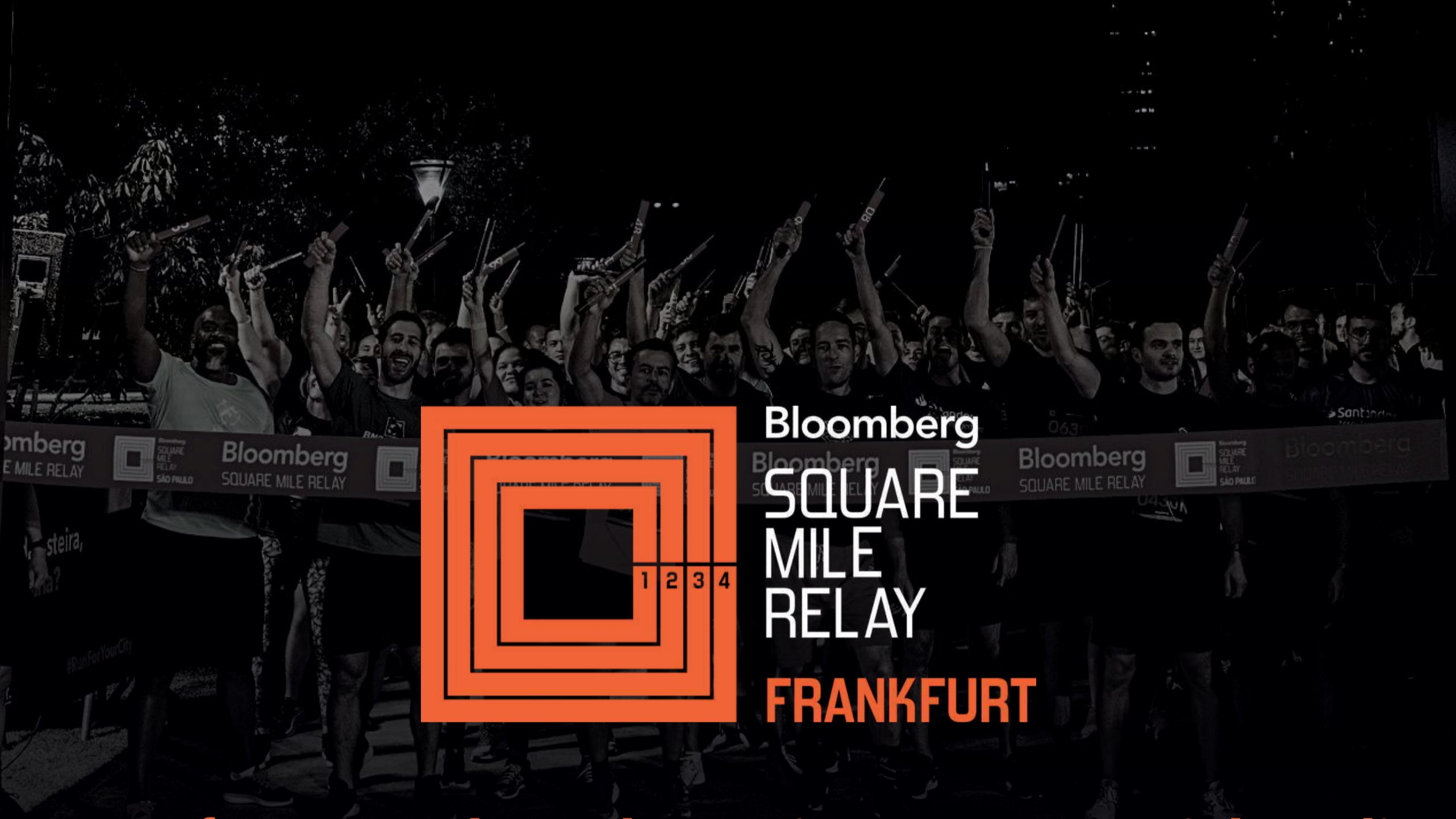
We are the future of brand experiences.

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#LiveYourPurpose



GOOD LUCK TO ALL RUNNERS!



Don't forget to share the excitement on social media

#RunForYourCity



@SquareMileRelay



@BloombergSquareMileRelay



Bloomberg Square Mile Relay

Still got questions?

Head to our [FAQ](#) page or contact us via email below.

| frankfurt@squaremilerelay.com | squaremilerelay.com |