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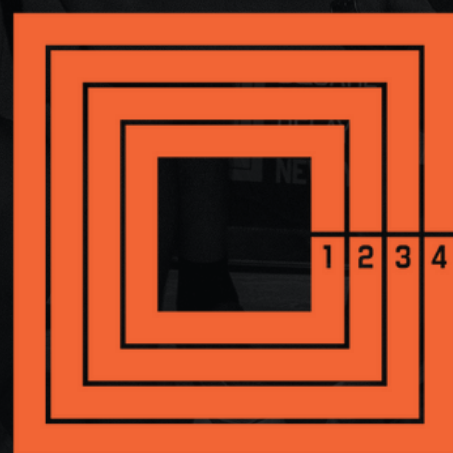
LONDON

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Bloomberg
SQUARE
MILE
RELAY
NEW YORK

Digital Race Pack

Thursday 13 June 2024

The Seaport

One team. Ten runners. One mile each.

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Let's get started!

Download the official race app now.

✦ Create your own **private leaderboard** for your team, practice those miles and see how you compare!

✦ View your **live race results** on the night

✦ Get active and give back to worthwhile causes via **The Extra Mile** community programme

Download and create an account now!



Available on:



RACE DAY SCHEDULE

June 2024

10	11	12	13	14	15
Mon	Tue	Wed	Thu	Fri	Sat

- 5:30 PM Captains arrive to register teams
- 6:00 PM Team members to have arrived
- 6:30 PM Welcome & official race briefing
- 6:45 PM Warm up
- 6:55 PM First runners in race pens
- 7:00 PM RACE STARTS!
- 8:30 PM Race finishes (approx.)
- 8:45 PM Awards presentation
- 10:00 PM Race Village closes

After your race

- Look out for the **results email** on Friday with those all important times and placings, along with details on how you can continue your relay experience with the Bloomberg Square Mile Club app.
- Keep an eye on your emails for instructions on how to access your complimentary **personalised race photos**.
- You'll also receive a link to our **post-race survey**, which is your chance to help us improve the event for next year and be in with a chance to win a prize!

LOCATION & MAPS

How to get there

Bus

Take the M15 or the M15+ to Pearl Street & Fulton Street stop or the Water Street & Fulton Street stop on the Downtown Connection.

Train

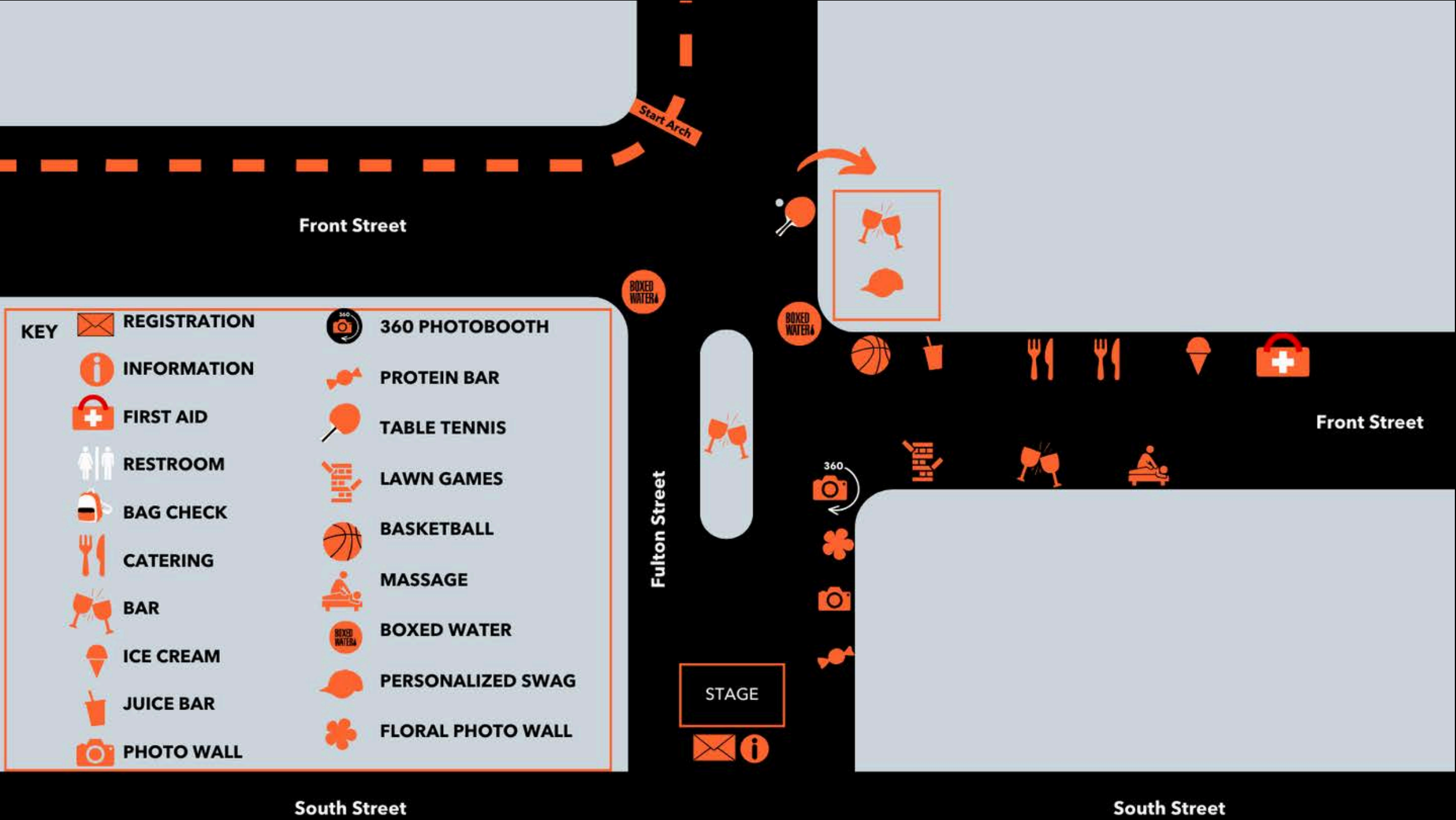
Take the A/C, J/Z, 2/3, 4/5 trains to Fulton Station. Walk East on Fulton Street until you hit Water Street.

Cab

Take a cab to the corner of Fulton Street & Water Street.



EVENT VILLAGE MAP



ESSENTIAL EQUIPMENT

1 2 3 4

What to bring



Trainers

Please wear suitable running shoes with a good grip.



Your running kit

Please arrive ready to race as there are no changing facilities on site, though we do have a complimentary bag drop for you to leave your valuables whilst you race. Your luggage tag is attached to your race bib.



Waterproof / warm clothes

In case of poor weather, please bring appropriate clothing to ensure you stay extra dry or warm before, during and after the race.



Water bottle

Please help us make the race as eco-friendly as possible by bringing along a reusable water bottle. Boxed Water will be handing out their sustainably packaged water in the event village to keep everyone hydrated.



Did you know?

We are committed to delivering sustainable races around the world, reducing our waste and taking responsibility for our environmental impact in every city we run. Find out more [HERE](#).

What not to bring



Headphones

Leave your headphones at home - running with headphones is not permitted on our one- mile course because we need you to pay attention to instructions from the race marshals and to be aware of other runners around you, especially in the transition area.

YOUR RACE BIB

Your captain will collect all team race bibs from the registration desk on event day at 5:30pm. This contains your hospitality vouchers and baggage label. Make sure you wear this on a prominent position on your t-shirt so we can tag you in your free personalised race photos.



Baggage label

Attach this label to your bag before handing them into the bag check area. Wearing your race number enables you to collect your bag as required.



Race number

The **orange** number indicates your team number, while the other colour is your runner start order number. Team captains need to ensure that runners are provided race numbers in the correct order, according to your team profile online, so that your first runner wears xx01 and your final runner wears xx10.



QR code

Scan this code to download the Square Mile Club App and see your team's position and lap times during the race.



Food & drinks vouchers

Once you have completed the relay, all runners can collect their meal from the Food Service Station within the hospitality tent, and choose their drinks at any one of the four bars in the Race Village. Our hospitality staff will cross off each course or drink you have on your bib.

Over 21 wristbands

"Over 21" wristbands must be worn by anyone wishing to consume alcohol. You must present a government-issued photo ID to security staff to obtain a wristband prior to being served.

RACE FORMAT & BATON

HANDOVER

You and your team of **ten runners** will take it in turns to run our unique one-mile (1.6km) route. This is done relay style, and your team baton must be passed to the next runner in the transition area in front of the team pens. Your team must finish all ten laps of the course to complete the race.

Please note, the timing chip is inside the baton, this is timed when it passes through the start/finish arch. Your final runner must hand the baton back to the event staff at the finish area.



Only the person next to run in your team should be in the race pen.



As your team mate approaches the transition area at the end of their lap, step out of the pen and prepare to collect the baton. The baton handover should take place in the area in front of your pen.



Once the baton has been handed over, the runner who is leaving the course needs to keep running through the finish arch.



After passing under the finish arch, the runner who is leaving the course should run into the finish area to the left. Do not stop or go back into the pens.



CHECK OUT THE HANDOVER
IN ACTION HERE!

RACE RULES

1. Every team must complete 10 laps of the designated one-mile (1.6km) course.
2. There can only be one participant per team on the course at any given time.
3. Should any participant wish to walk instead of run during their lap, always keep to the side of the course to prevent blocking other participants.
4. Your race baton contains your timing chip. Participants can only pass the baton by hand to their own team members, in the transition area, opposite the race pens - throwing, rolling or kicking the baton is not allowed.
5. After handing the baton to their team member, the participant must immediately move into the Finish Area. The last participant must return their team baton to staff in the finish area.
6. Each participant is required to display their bib number clearly throughout the race on the front of their t-shirt or vest.
7. You must treat every participant, volunteer, spectator, and staff member with respect regardless of race, ethnicity, gender, sexual orientation, age, ability, or any other characteristic. Disrespectful behaviour of any kind will not be tolerated.
8. Always prioritise the safety of yourself and others. Routes can be narrow in places so please ensure you follow the instructions of event staff, be aware of your surroundings, and give each other space wherever possible to prevent accidents and injuries.
9. If there is reason to believe that a lap time has been achieved by unfair means, that lap may be subject to a time penalty at the Race Organiser's discretion.

No appeals are allowed. The Race Organiser's decision is final.

All teams need to ensure they meet our Eligibility Criteria.
Check your eligibility now

The Extra Mile

Our long-standing charity programme, The Extra Mile, continues to have a hugely positive impact around the world and in the communities where we host our races, using an annual donation of US\$390,000 that is evenly divided amongst the race cities.

In 2023, the donations helped the 9/11 Memorial & Museum reach over 5,098 people across their professional programmes, hold student field trips or tours for over 6817 young people and deliver public programmes to 1291 participants.

Every mile run will contribute towards raising a **US\$30,000** donation by the end of the event, which will help the 9/11 Memorial & Museum to deliver educational opportunities through their annual 5km walk/run and year-round programming, preserving its significance as a sacred place of remembrance, reflection and learning for a new generation. An opportunity that will only continue to grow in importance as more and more Americans and people around the world grow up without 9/11 as a lived experience, but rather as history learned.

**THE
EXTRA
MILE**

**9/11
MEMORIAL
& MUSEUM**

PARTNERS & SUPPLIERS

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Headline Sponsor

Bloomberg, the global business and financial information and news leader, gives influential decision makers a critical edge by connecting them to a dynamic network of information, people and ideas. The company's strength - delivering data, news and analytics through innovative technology, quickly and accurately - is at the core of the Bloomberg Terminal. Bloomberg's enterprise solutions build on the company's core strength: leveraging technology to allow customers to access, integrate, distribute and manage data and information across organisations more efficiently and effectively. For more information, visit www.bloomberg.com/company or request a demo.

The logo for Howard Hughes, featuring the name "Howard Hughes" in a white, cursive script font, underlined.

Race Supporter

The Howard Hughes Corporation owns, manages, and develops commercial, residential, and mixed-use real estate throughout the U.S. Dedicated to innovative placemaking, the company is recognized for its ongoing commitment to design excellence and to the cultural life of its communities. Its award-winning assets include the country's preeminent portfolio of master planned communities, as well as operating properties like the Seaport in New York City.

The Seaport is New York City's original neighborhood, a maritime hub of history located along the East River in Lower Manhattan, with iconic waterfront views of the Brooklyn Bridge and the city skyline. It serves as a vibrant home to residents and a global destination for visiting travelers, offering entertainment, community, dining, and cultural experiences. The burgeoning neighborhood celebrates emerging and resident artists, local organizations, and community connectivity through its curated programming. For additional information, visit www.howardhughes.com.

The Extra Mile Partner

The logo for the 9/11 Memorial & Museum, featuring the text "9/11" in a large, bold, sans-serif font, with "MEMORIAL & MUSEUM" in a smaller, bold, sans-serif font below it.

Global Apparel Partner

The logo for REFLO, featuring the word "REFLO" in a bold, sans-serif font, with a circular arrow icon to the right of the "O".

Water Supplier

The logo for Boxed Water, featuring the words "BOXED" and "WATER" in a bold, sans-serif font, with a water drop icon to the right of "WATER".



The Bloomberg Square Mile Relay global series is brought to you by TrybWorld, a purpose-led brand experience agency.

TrybWorld is a full-service, purpose-led brand experience agency for an active world. We create and deliver live and digital experiences that bring people together through a shared purpose, helping brands to amplify their values and stand out from the crowd.

Back in 2007, we delivered the very first Bloomberg Square Mile Relay London. With such great success year on year, the Relay series has expanded globally to 14 cities around the world, bringing thousands of people together through shared active experiences.

In 2022 we launched the Bloomberg Square Mile Club app - a way for Relay participants to stay active and connected all year round through virtual active challenges.

Our mission is to bring unique active events and challenges to the corporate world, that help to positively impact communities - and the planet - in the process.

We are the future of brand experiences.

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#LiveYourPurpose



GOOD LUCK TO ALL RUNNERS!



Bloomberg
**SQUARE
MILE
RELAY**
NEW YORK

Don't forget to share the excitement on social media
#RunForYourCity



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Bloomberg Square Mile Relay

Still got questions?

Head to our [FAQ](#) page or contact us via email below

| nyc@squaremilerelay.com | squaremilerelay.com |