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# Digital Race Pack

**Thursday 23 November 2023**

**Barangaroo Reserve**

**One team. Ten runners. One mile each.**

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# Let's get started!

## Download the official race app now.

- ✦ **Team Captain Challenges** - get your team prepped the right way for the race!
- ✦ View your **live race results** on the night
- ✦ Be in with the chance to **win cool prizes** on race night
- ✦ Get active and give back to worthwhile causes via **The Extra Mile Community programme**

### Download and create an account now!



Available on:



# RACE DAY SCHEDULE

## November 2023

20	21	22	23	24	25
Mon	Tue	Wed	Thu	Fri	Sat

5:00 PM	Captains arrive to register teams
6:00 PM	Team members to have arrived
6:15 PM	Welcome & Official Race Briefing
6:30 PM	Warm up
6:40 PM	First runners in race pens
6:45 PM	RACE STARTS!
8:30 PM	Race finishes (approx.)
8:40 PM	Awards presentation
9:00 PM	Race Village closes & After-Party at The Argyle

## After your race

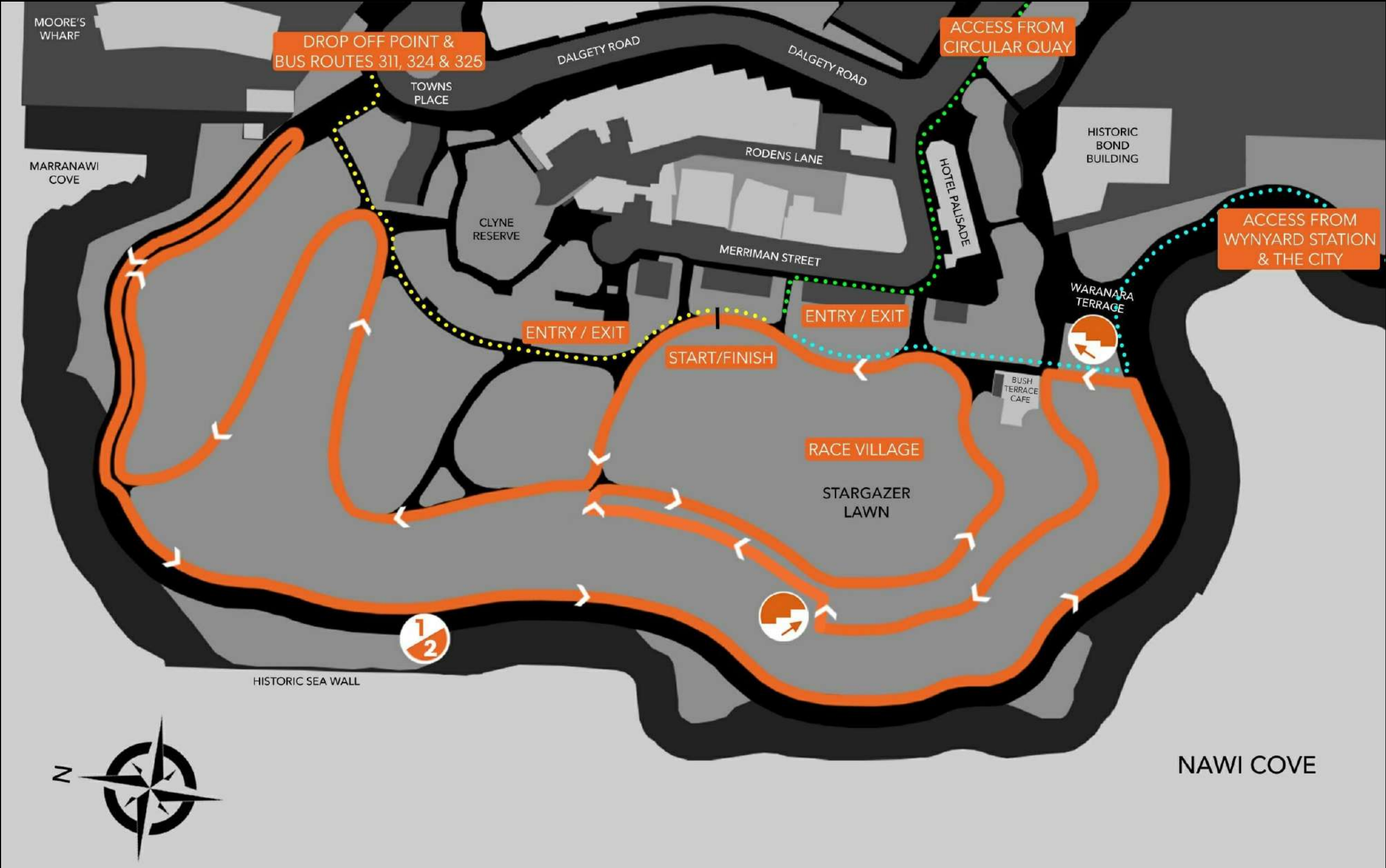
- Look out for the **results email** on Friday with those all important times and placings, along with details on how you can continue your relay experience with the Bloomberg Square Mile Club app.
- Keep an eye on your emails for instructions on how to access your complimentary **personalised race photos**.
- Next week look out for our **post-race survey**, this is your chance to help us improve the event for next year and be in with a chance to win a prize!



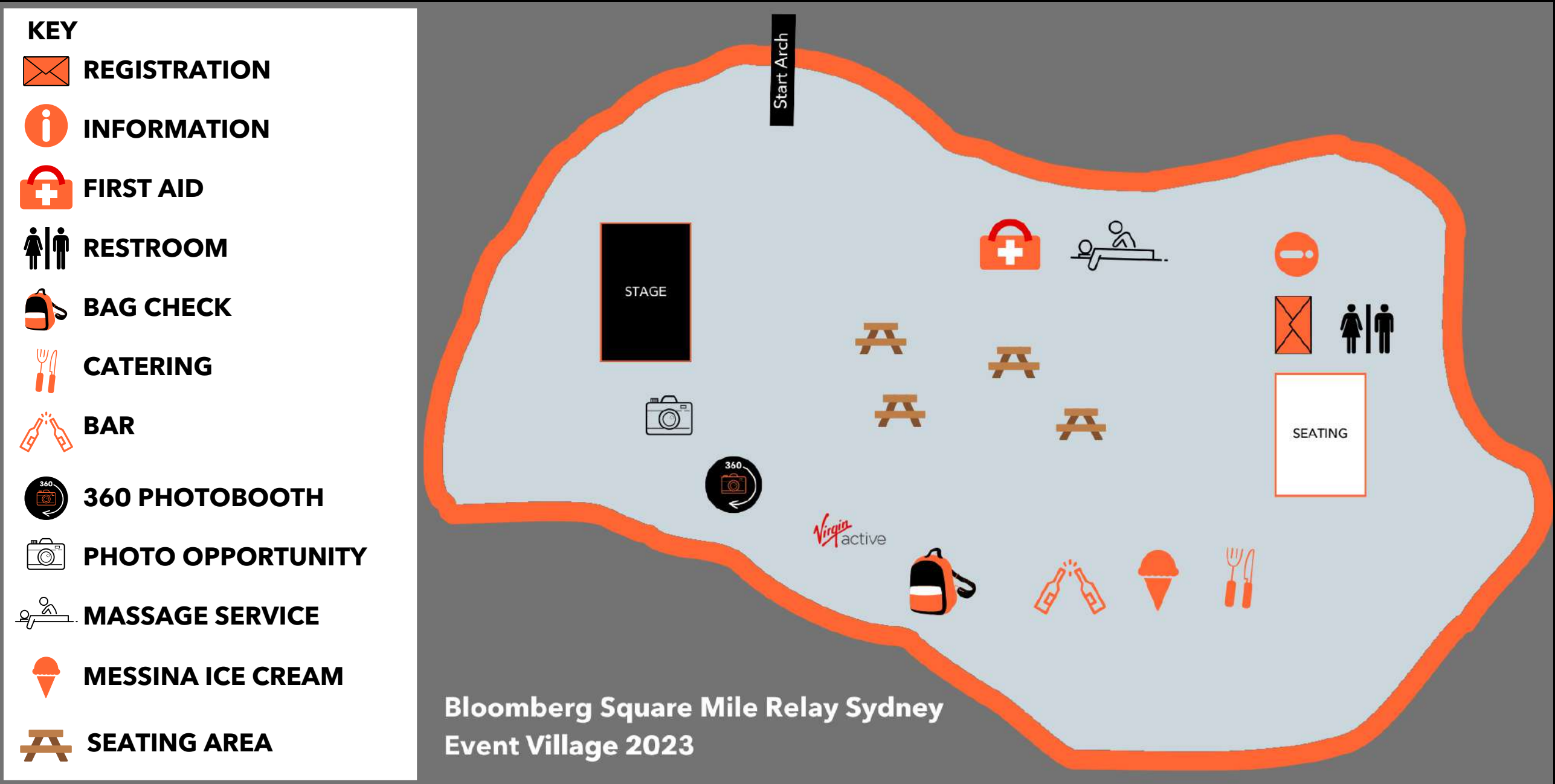
# LOCATION & MAPS

Barangaroo Reserve,  
New South Wales 2000.

## ROUTE MAP



## VILLAGE MAP





# ESSENTIAL EQUIPMENT

1 2 3 4

## What to bring



### Trainers

Please wear suitable running shoes with a good grip.



### Your running kit

Please arrive ready to race as there are no changing facilities on site, though we do have a complimentary bag drop for you to leave your valuables whilst you race. Your luggage tag is attached to your race bib.



### Waterproof / warm clothes

In case of poor weather, please bring appropriate clothing to ensure you stay extra dry or warm before, during and after the race.



### Water bottle

Please help us make the race as eco-friendly as possible by bringing along a reusable water bottle. Wallaby Water will be handing out their sustainably packaged water in the event village to keep everyone hydrated.



### Did you know?

We are committed to delivering sustainable races around the world, reducing our waste and taking responsibility for our environmental impact in every city we run. Find out more [HERE](#).

## What not to bring



### Headphones

Leave your headphones at home - running with headphones is not permitted on our one- mile course because we need you to pay attention to instructions from the race marshals and to be aware of other runners around you, especially in the transition area.

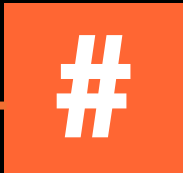
# YOUR RACE BIB

Your captain will collect all team race bibs from the registration desk on event day from 5:00pm. This contains your hospitality vouchers and baggage label. Make sure you wear this on a prominent position on your t-shirt so we can tag you in your free personalised race photos.



**Baggage label**

Attach this label to your bag before handing them into the bag check area. Wearing your race number enables you to collect your bag as required.



**Race number**

The orange number indicates your team number, while the other colour is your runner start order number. Team captains need to ensure that runners are provided race numbers in the correct order, according to your team profile online, so that your first runner wears xx01 and your final runner wears xx10.

THE  
EXTRA  
MILE



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SYDNEY



LIVE RESULTS APP

12501

Headline Sponsor

The Extra Mile Partner

Fitness Partner







MAIN MEAL

DESSERT

DRINK

DRINK

DRINK

 RECYCLE ME

#RunForYourCity

BAGGAGE LABEL

PULL OTHER END THROUGH



12501



**QR code**

Scan this code to download the Square Mile Club App and see your team's position and lap times during the race.



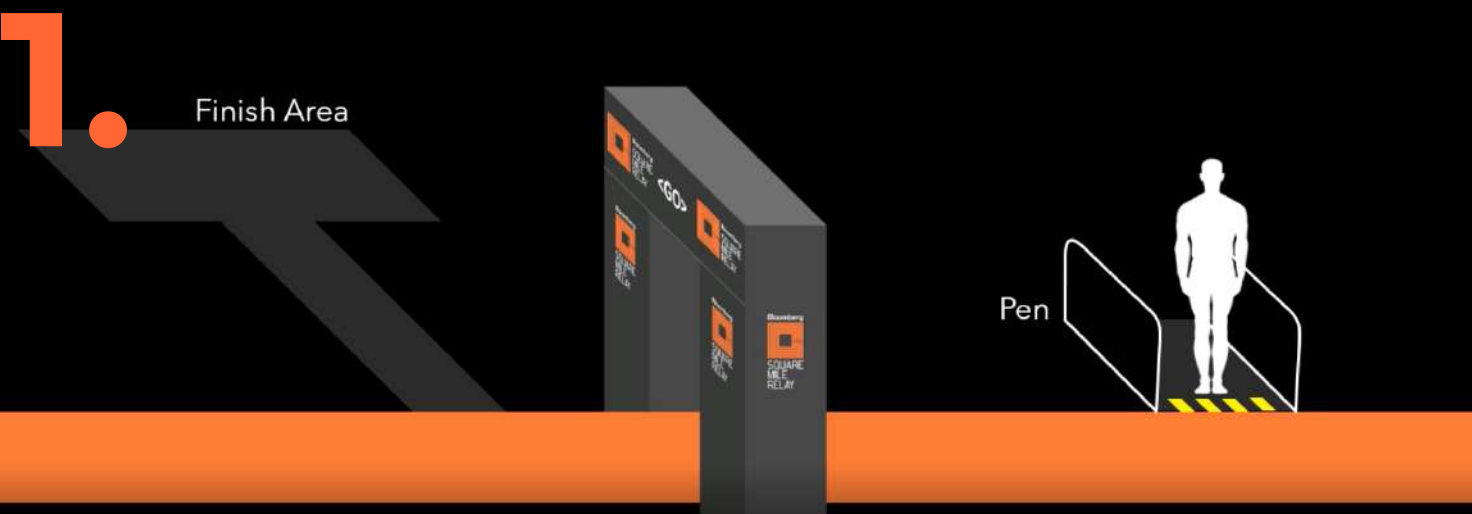
**Food & drinks vouchers**

Once you have completed the relay, all runners can collect their meal and drinks from the hospitality tent or bar. Our hospitality staff will cross off each course or drink you have on your bib.

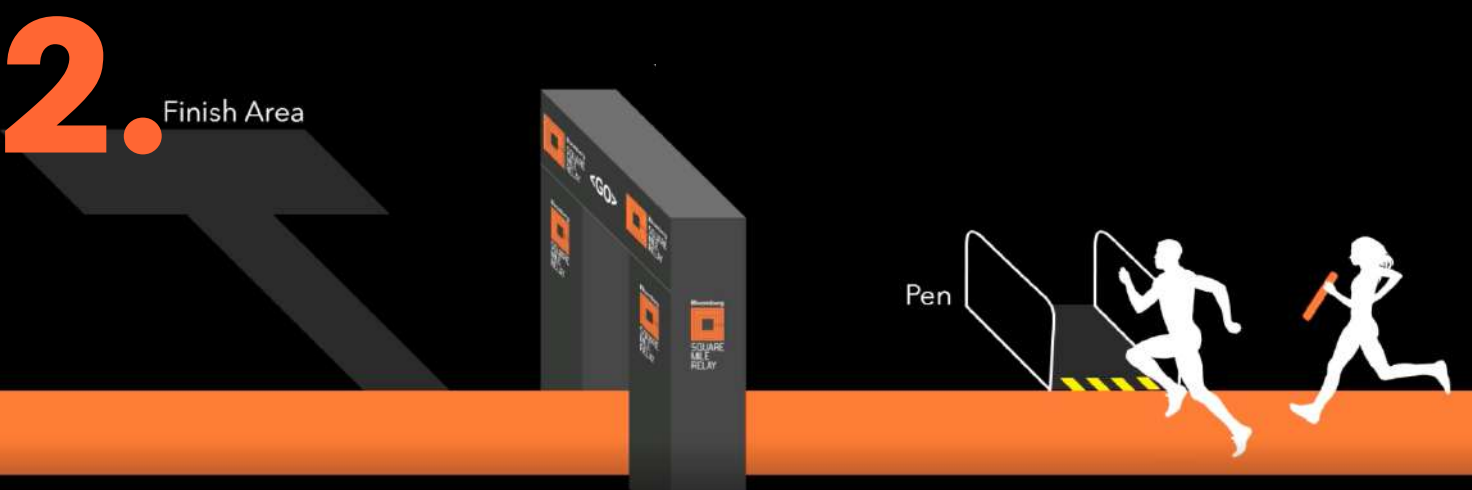
# RACE FORMAT & BATON HANDOVER

You and your team of **ten runners** will take it in turns to run our unique one-mile (1.6km) route. This is done relay style, and your team baton must be passed to the next runner in the transition area in front of the team pens. Your team must finish all ten laps of the course to complete the race.

Please note, the timing chip is inside the baton, this is timed when it passes through the start/finish arch. Your final runner must hand the baton back to the event staff at the finish area.



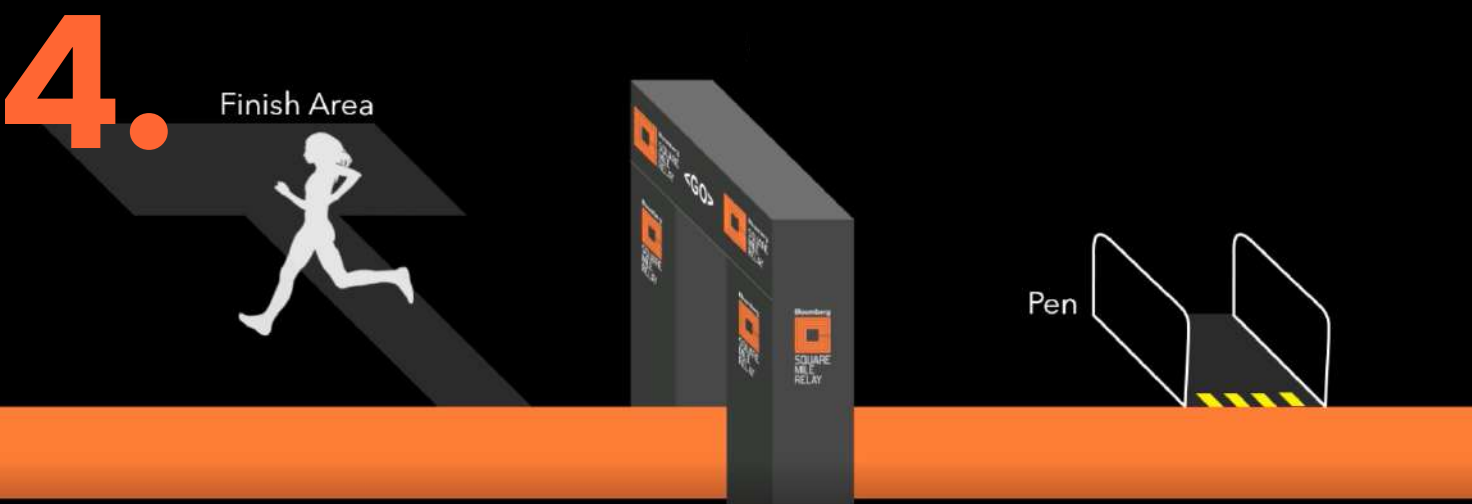
Only the person next to run in your team should be in the race pen.



As your team mate approaches the transition area at the end of their lap, step out of the pen and prepare to collect the baton. The baton handover should take place in the area in front of your pen.



Once the baton has been handed over, the runner who is leaving the course needs to keep running through the finish arch.



After passing under the finish arch, the runner who is leaving the course should run into the finish area to the left. Do not stop or go back into the pens.



CHECK OUT THE HANDOVER  
IN ACTION HERE!



# RACE RULES

- 1.** Every team must complete 10 laps of the designated one-mile (1.6km) course.
- 2.** There can only be one participant per team on the course at any given time.
- 3.** Should any participant wish to walk instead of run during their lap, always keep to the side of the course to prevent blocking other participants.
- 4.** Your race baton contains your timing chip. Participants can only pass the baton by hand to their own team members, in the transition area, opposite the race pens - throwing, rolling or kicking the baton is not allowed.
- 5.** After handing the baton to their team member, the participant must immediately move into the Finish Area. The last participant must return their team baton to staff in the finish area.
- 6.** Each participant is required to display their bib number clearly throughout the race on the front of their t-shirt or vest.

**No appeals are allowed. The Race Organiser's decision is final.**

**All teams need to ensure they meet our Eligibility Criteria.**  
**Check your eligibility now**



# The Extra Mile

Our long-standing charity programme, The Extra Mile, continues to have a hugely positive impact around the world and in the communities where we host our races, using an annual donation of USD \$390,000 that is evenly divided amongst the race cities.

Every mile run will contribute towards raising a **USD\$30,000** donation which will be donated to The Extra Mile charity partner in Sydney, Football United, who provide opportunities in sports and education to at-risk refugees and displaced people.

Through your participation we are working towards supporting thousands of young people to tackle discrimination in their community through sport and physical activity.

**THE  
EXTRA  
MILE**



**Football  
United**

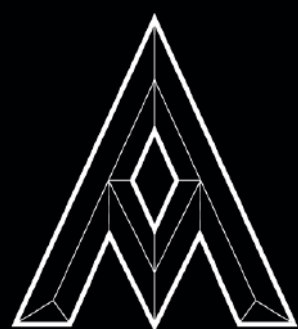


# PARTNERS & SUPPLIERS

## Bloomberg

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THE ARGYLE

After-Party Venue



Fitness Partner



Seltzer Partner



Beer Partner



The Extra Mile  
Partner



Water Partner



The background of the entire page is a photograph of a man in a gym. He is wearing a dark blue t-shirt and black boxing gloves. He is looking off to the side with a focused expression. In the background, there are hanging chains and other gym equipment, slightly out of focus.

# ENJOY A COMPLIMENTARY ONE-MONTH MEMBERSHIP

Access a world of workouts including group exercise experiences like HIIT, Reformer Pilates, Cycle, Yoga, Boxing and more, plus everything you need to rest and recover.

**START TODAY**

T&Cs apply. Offer ends 24 Nov 2023.

One month membership is valid for one calendar month from the date of redemption and must be redeemed by 11.59pm on 24 November 2023. Valid at Bligh Street, Pitt Street or Wynyard clubs only. Offer is for new members only. Offer is not redeemable for cash or against future membership dues. To qualify for the free month membership, you must register in club by showing your Bloomberg Square Mile registration and complete the free membership sign up process including providing a satisfactory health check.





## **The Bloomberg Square Mile Relay global series is brought to you by TrybWorld, a purpose-led brand experience agency.**

TrybWorld is a full-service, purpose-led brand experience agency for an active world. We create and deliver live and digital experiences that bring people together through a shared purpose, helping brands to amplify their values and stand out from the crowd.

Back in 2007, we delivered the very first Bloomberg Square Mile Relay London. With such great success year on year, the Relay series has expanded globally to 13 cities around the world, bringing thousands of people together through shared active experiences.

In 2022 we launched the Bloomberg Square Mile Club app - a way for Relay participants to stay active and connected all year round through virtual active challenges.

Our mission is to bring unique active events and challenges to the corporate world, that help to positively impact communities - and the planet - in the process.

**We are the future of brand experiences.**

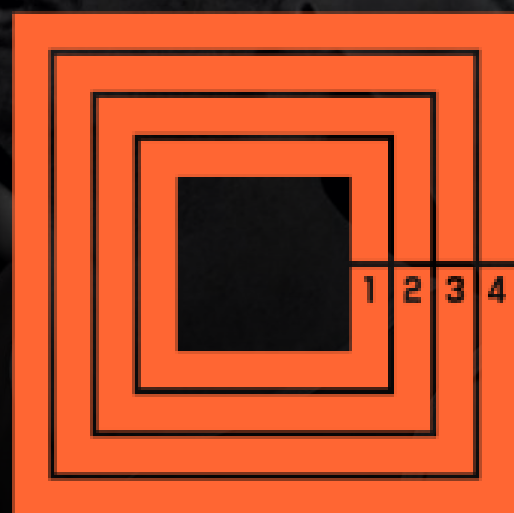
[trybworld.co](https://trybworld.co)

**#LiveYourPurpose**





**GOOD LUCK TO ALL RUNNERS!**



Bloomberg  
**SQUARE  
MILE  
RELAY**  
**SYDNEY**

**Don't forget to share the excitement on social media**

**#RunForYourCity**



@SquareMileRelay



@BloombergSquareMileRelay



Bloomberg Square Mile Relay

**Still got questions?**

Head to our [FAQ](#) page or contact us via email below

| [sydney@squaremilerelay.com](mailto:sydney@squaremilerelay.com) | [squaremilerelay.com](https://squaremilerelay.com) |